

# Defining and measuring smart cities of the future – *The role of data and official statistics*

Niels Ploug, Director of Social Statistics at Statistics Denmark, co-chair of the UN GWG on Big Data for Official Statistics

[npl@dst.dk](mailto:npl@dst.dk)

# It is nearly all about data – Big Data



Visit the website of the UN  
GWG on Big Data for Official  
Statistics at  
<https://unstats.un.org/bigdata>



# Smart cities is about: Prevent and Provide

## Prevent

traffic jams

crime

diseases

## Provide

safe and easy transportation

calm and nice cities – no stress

wellbeing for the citizens





# And you do that by data, collaboration, partnership and sharing

Barcelona  
Break down  
the silo's  
And share the  
data

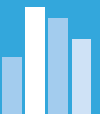


# And that is what stat agencies do

Think stat agencies as service providers (not only data producers)

Service providers that can:

- Break down the silo's – because they have all the data already
- Give equal access to trusted data – by sharing the micro data with government, academia, private



# In partnership

## 17 PARTNERSHIPS FOR THE GOALS



**Thank you very much  
for your attention !**

